

The Soft Drinks Companion A Technical Handbook For The Beverage Industry Author Maurice Shachman Published On September 2004

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The Soft Drinks Companion | Taylor & Francis Group

The Soft Drinks Companion: A Technical Handbook for the Beverage Industry. Numerous textbooks provide general coverage of the technical processes of beverage manufacturing, and the chunky, sophisticated manuals from large beverage conglomerates present a great deal of information in minute detail.

The Soft Drinks Companion: A Technical Handbook for the . . .

Summary This comprehensive book presents key issues in the technology of the soft drinks industry. Employing a user-friendly format and writing style, the author draws on more than thirty-five years' hands-on experience in technical management in the soft drinks industry. The diverse subjects discussed focus on key scientific and technical issues encountered by technical staff at all levels on . . .

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The Soft Drink Companion. My book was written and published in 2004. According to its sales records and royalties I am still receiving the sales have not dropped significantly since it was published. It is written in a simple easy-to-read style and covers many diverse aspects of Soft Drinks technology. Each of the seventeen individual chapters stands own its own and need not be read in chapter sequence fashion.

Soft Drinks Companion

The soft drinks companion: a technical handbook for the beverage industry / Maurice Shachman. p. cm. Includes index. ISBN 0-8493-2726-1 1. Carbonated beverages. I. Title. TP630.S446 2004 663*.62-dc22 2004045866

A Technical Handbook for the Beverage Industry

The Soft Drinks Companion: A Technical Handbook for the Beverage Industry presents key issues related to the technology of the soft drinks industry. Drawing on more than thirty-five years of hands-on experience in the technical management of soft drinks facilities, the author deals with subjects in an informal manner without sacrificing technological thoroughness or scientific precision.

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The succinct explanations of scientific concepts underlying technology issues and potential problems make The Soft Drinks Companion an ideal all-around reference for both the professional and novice. Product Identifiers. Publisher. CRC Press LLC. ISBN-10. 0849327261. ISBN-13. 9780849327261. eBay Product ID (ePID) 30529112.

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The Soft Drinks Companion - Soft Drinks - Derrick Mussen . . .

The Soft Drinks Companion: A Technical Handbook for the Beverage Industry (Hardback) Maurice Shachman Published by Taylor & Francis Inc, United States (2004)

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Chapter Preview | The Soft Drinks Companion | Taylor . . .

On the TODAY show in June 2012, he said, "We're not banning you from getting the stuff [soft drinks]. It's just if you want 32 ounces, the restaurant has to serve it in two glasses."

Is Mike Bloomberg's Soda Ban Still In Effect In NYC?

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She then persuaded Miss Best, a former traveling companion, to give up a freelance writing career. . . . No wonder: The average American drinks 44 1/2 gallons of soft drink each year, according to . . .

WILL SOHO BE THE LITTLE SODA THAT COULD? - The New York Times

Which F&B giants have taken a slice of the lucrative soft drinks industry? After going through Forbes' compilation of the biggest food, beverage and tobacco companies in the world, we picked out the top 10 soft drink companies, based on full-year revenue of companies which sell soft drinks as a major component of their business.

Top 10 soft drinks companies in the world | Lists | FDF World

Some 20 American states have special sales taxes on non-diet soft drinks, but they are too small to have much effect on consumption. Berkeley, Calif., is the only jurisdiction to impose a . . .

This comprehensive book presents key issues in the technology of the soft drinks industry. Employing a user-friendly format and writing style, the author draws on more than thirty-five years' hands-on experience in technical management in the soft drinks industry. The diverse subjects discussed focus on key scientific and technical issues encounter

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The book provides the recent developments in value addition of coffee, tea, and soft drinks. The book also describes their chemistry, technology, and quality control with respect to raw materials as well as finished product, value-added product development, and marketing strategies.

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Soft Drinks and Fruit Juice Problems Solved, Second Edition, follows the innovative question and answer format of the first edition, presenting a quick problem-solving reference. Questions like: Does the use of a preservative in a product mean that it does not need to be pasteurized? How much deviation from ingredient specification is needed to cause a noticeable alteration in product quality? What kinds of organisms will grow in bottled waters? When is it necessary to obtain expert assistance in the event of a contamination incident? are all answered in detail. The book's new introduction covers basic questions about soft drinks, their ingredients, and packaging. Additional new chapters expand on microbiological problems, shelf life and storage, and fruit juices and nectars, as well as product nutrition and health claims. Final chapters offer soft drink and fruit juice data sources. Written by authors with extensive industrial experience, the book is an essential reference and problem-solving manual for professionals and trainees in the beverage industry. Uses a detailed and clear question and answer format that is ideal for quick reference Contains additional, new, up-to-date problems and solutions. Contains an expanded introduction and new sections on microbiological problems, shelf life and storage, fruit juices and nectars, product claims, nutrition and health claims, and soft drink and fruit juice data sources Presents a broad scope of topics and process solutions from the experts in the beverages industry

A compilation of 58 carefully selected, topical articles from the Ullmann's Encyclopedia of Industrial Chemistry, this three-volume handbook provides a wealth of information on economically important basic foodstuffs, raw materials, additives, and processed foods, including a section on animal feed. It brings together the chemical and physical characteristics, production processes and production figures, main uses, toxicology and safety information in one single resource. More than 40 % of the content has been added or updated since publication of the 7th edition of the Encyclopedia in 2011 and is available here in print for the first time. The result is a "best of Ullmann's", bringing the vast knowledge to the desks of professionals in the food and feed industries.

This multicultural and interdisciplinary reference brings a fresh social and cultural perspective to the global history of food, foodstuffs, and cultural exchange from the age of discovery to contemporary times. Comprehensive in scope, this two-volume encyclopedia covers agriculture and industry, food preparation and regional cuisines, science and technology, nutrition and health, and trade and commerce, as well as key contemporary issues such as famine relief, farm subsidies, food safety, and the organic movement. Articles also include specific foodstuffs such as chocolate, potatoes, and tomatoes; topics such as Mediterranean diet and the Spice Route; and pivotal figures such as Marco Polo, Columbus, and Catherine de' Medici. Special features include: dozens of recipes representing different historic periods and cuisines of the world; listing of herbal foods and uses; and a chronology of key events/people in food history.

Trends in Nonalcoholic Beverages covers the most recent advances, production issues and nutritional and other effects of different nonalcoholic beverages, such as carbonated beverages, cereal-based beverages, energy drinks, fruit punches, non-dairy milk products, nonalcoholic beer, ready-to-drink products (e.g. tea, coffee), smoothies, sparkling and reduced water beverages. In addition, it covers relevant issues, such as traditional non-alcoholic beverages, labeling and safety issues during production, as well as the intake of functional compounds in particular applications. This is an essential resource for food scientists, technologists, engineers, nutritionists and chemists as well as professionals working in the food/beverage industry. Provides nutrient profiles and the effects of non-alcoholic beverages Presents the relevance of the HACCP system for the non-alcoholic beverage industry Covers a broad range of different non-alcoholic beverages that exist in the market and their characteristics with regard to personalized nutrition

The market for carbonated beverages has grown dramatically overrecent years in most countries, and this growth has requiredchanges in the way factories are run. Like other food products,soft drinks are required to be produced under stringent hygieneconditions. Filling technology has progressed rapidly to meet theneeds of manufacturers and consumers alike. Packaging choices havechanged and there have been improvements in closure design. This book provides an overview of carbonated soft drinks productionin the early part of the twenty first century, presenting thelatest information on carbonation and filling methods. There arealso chapters on bottle design, can making, general packagingconsiderations, production and distribution. A final chapter dealswith quality assurance, and environmental and legislative issues.Detailed references provide opportunity for further reading in morespecialised areas. The book is aimed at graduates in food science,chemistry, microbiology and engineering who are considering acarrear in the soft drinks industry, as well as technical staffalready employed within the industry and associated suppliers.

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