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## **Tutorial How to Create a Marketing Plan for Authors** ~~HOW TO PITCH EDITORS — Tips for Freelance Writers 2019~~ **Feature And Magazine Writing Action**

In reading a trade paperback on freelance writing, the author referenced "Feature and Magazine Writing: Action, Angle, and Anecdotes". Working as an adjunct business professor out of curiosity I picked up an electronic copy out of our university library. Having taught from a number of textbooks most are like chewing leather with less flavor.

### **Feature and Magazine Writing: Action, Angle, and Anecdotes ...**

Feature and Magazine Writing: Action, Angle, and Anecdotes, 3rd Edition David E. Sumner , Holly G. Miller ISBN: 978-1-118-30513-3 January 2013 Wiley-Blackwell 352 Pages

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## **Sumner, Miller: Feature and Magazine Writing: Action ...**

Feature and Magazine Writing: Action, Angle and Anecdotes. David E. Sumner, Holly G. Miller. John Wiley & Sons, Aug 24, 2011 - Language Arts & Disciplines - 352 pages. 0 Reviews. This fully revised and updated edition of Feature and Magazine Writing covers everything from finding original ideas to locating expert sources. With fresh ...

## **Feature and Magazine Writing: Action, Angle and Anecdotes ...**

Consider the unique features of Feature and Magazine Writing: Action, Angle and Anecdotes. Its authors have taught magazine writing at universities for a combined 30 years and have earned success and acclaim for magazine writing and editing. Its comprehensive chapters cover the most complete range of topics ever included in a magazine and feature writing text.

## **Feature and Magazine Writing: Action, Angle and Anecdotes ...**

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A feature article is the main news-related article in a magazine that highlights a particular person, place, or event in great detail. Typically, these nonfiction articles dive deeper into a story than regular articles. If you're in need of some tips on writing a good feature article, get ready to have some fun.

## **Tips on Writing a Good Feature Article**

Here is where Sumner and Holly G. Miller's *Feature & Magazine Writing: Action, Angle and Anecdotes* comes in. It's among the best of a small field of feature writing textbooks, particularly due to its focus on the industry and the need for students to develop professional knowledge and skills—not just prose wizardry.

## **Book Review: Feature & Magazine Writing Teaches Feature ...**

For those who love words and the craft of writing, there's nothing like producing a great feature story. News features differ from hard news stories in tone and structure but are just as vital to readers' experience of a newspaper, website or magazine.

## **8 Tips For Writing Great Feature Stories - ThoughtCo**

Magazine Journalism, Missouri School of Journalism, University of Missouri. Feature writing calls upon some of the same skills used in

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news writing, especially reporting and interviewing. But to create an engaging feature, writers must build upon those skills by utilizing storytelling methods often associated with fiction writing, such as description, character and dialogue.

## **Feature Writing Training - SchoolJournalism.org**

In reading a trade paperback on freelance writing, the author referenced "Feature and Magazine Writing: Action, Angle, and Anecdotes". Working as an adjunct business professor out of curiosity I picked up an electronic copy out of our university library. Having taught from a number of textbooks most are like chewing leather with less flavor.

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universities for a combined 30 years and have earned success and acclaim for magazine writing and editing. Its comprehensive chapters cover the most complete range of topics ever included in a magazine and feature writing text. Its affordability makes it ...

## **Feature and Magazine Writing: Action, Angle and Anecdotes ...**

Download Feature And Magazine Writing Action Angle And Anecdotes - Feature articles should appeal to the particular audience the article is targeting For example if a magazine was targeted at middle aged women, then the articles, advertising and pictures within that magazine would reflect their interest in lifestyle, career, money, health and ...

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Consider the unique features of Feature and Magazine Writing: Action, Angle and Anecdotes. Its authors have taught magazine writing at universities for a combined 30 years and have earned success and acclaim for magazine writing and editing.

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Whether you want to be a professional writer or just submit an article or two on your favorite subject to a favorite magazine, we will teach

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you the business of feature writing from flushing out an article topic from a simple idea, finding the right magazine and audience, uncovering and interviewing the right sources, crafting the article and pitching it to an editor.

## **Writing for Magazines - Free Course by The Ohio State ...**

Feature and Magazine Writing by David E. Sumner, 9780813805191, available at Book Depository with free delivery worldwide.

## **Feature and Magazine Writing : Action, Angle and Anecdotes**

Learn feature writing with free interactive flashcards. Choose from 452 different sets of feature writing flashcards on Quizlet.

## **feature writing Flashcards and Study Sets | Quizlet**

Here are 8 tips to help you pace and write an action novel: 1. Understand 'action' and 'pace' (and what weakens them) 2. Favour active voice. 3. Describe deeds, movements and gestures. 4. Focus on characters' goals.

Updated with fresh facts, examples and illustrations, along with two

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new chapters on digital media and blogs this third edition continues to be the authoritative and essential guide to writing engaging and marketable feature stories. Covers everything from finding original ideas and angles to locating expert sources Expanded edition with new chapters on storytelling for digital media and building a story blog Captivating style exemplifies the authors' expert guidance, combining academic authority with professional know-how Comprehensive coverage of all the angles, including marketing written work and finding jobs in the publishing industry Essential reading for anyone wishing to become a strong feature writer Accompanied by a website with a wealth of resources including PowerPoint presentations, handouts, and Q&As that will be available upon publication:

[www.wiley.com/go/sumnerandmiller](http://www.wiley.com/go/sumnerandmiller)

This fully revised and updated edition of Feature and Magazine Writing covers everything from finding original ideas to locating expert sources. With fresh perspectives and advice from professional writers and editors, this colorfully-written introduction is required reading for anyone who wishes to become a strong feature writer. Includes chapters on connecting content to the calendar, writing for online publications, trends, issues and controversies, and writing dramatic stories New chapters in this edition include 'How To Find A Magazine

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Job', 'Last Chance: The Final Draft', and 'Writing for Trades, Associations and Organizations' New sections in this edition include 'Improving Your Pizzazz and 'Original Research = Original Articles'

Writing Feature Articles presents clear and engaging advice for students and young professionals on working as a freelance feature writer. This fifth edition not only covers producing content for print, but also for digital platforms and online. Mary Hogarth offers comprehensive guidance on every aspect of feature writing, from having the initial idea and conducting market and subject research, to choosing the right target audience and publishing platform and successfully pitching the article. In addition, the book instructs students on developing their own journalistic style and effectively structuring their feature. Each chapter then concludes with an action plan to help students put what they have read into practice. Topics include: Life as a freelance Building a professional profile Telling a story with images Developing a specialism Interviewing skills Profile and interview articles Working in publicity and advertising A career in magazines and newspapers Getting published overseas Understanding issues in media law and regulation The book also provides an extensive range of interviews with successful media professionals, including a newspaper editor, a money, health and lifestyle journalist, a

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copywriter and an award-winning columnist, where they share their own experiences of working in the industry and offer invaluable tips on best practice.

A practical guide to all aspects of feature writing for journalists and freelance writers.

"Taking a page from the legendary magazine publisher Henry Luce, who termed the twentieth century 'the American century,' David E. Sumner aptly adapts his magazine history book and names it The Magazine Century. The book scans the magazines of the twentieth century and provides the reader with a carefully crafted buffet of historical nuggets---enough to engage its audience with an amazing experience that leaves them satisfied and wanting more at the same time. The love affair with magazines that this book offers is a historical asset to anyone thinking of starting, studying, or even dreaming about launching a new magazine. It is the cornerstone of our past, from which we can live our present and better prepare for our future. A must-read for anyone who ever doubts the power of magazines and their place in our history."---Samir Husni, Professor of Journalism and Director, Magazine Innovation Center, University of Mississippi --

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Scholarly engagement with the magazine form has, in the last two decades, produced a substantial amount of valuable research. Authored by leading academic authorities in the study of magazines, the chapters in *The Routledge Handbook of Magazine Research* not only create an architecture to organize and archive the developing field of magazine research, but also suggest new avenues of future investigation. Each of 33 chapters surveys the last 20 years of scholarship in its subject area, identifying the major research themes, theoretical developments and interpretive breakthroughs. Exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout, offering readers a deeper understanding of the magazine form, as well as of the sociocultural realities it both mirrors and influences. The book includes six sections: -Methodologies and structures presents theories and models for magazine research in an evolving, global context. -Magazine publishing: the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing. -Magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives, subjects, genre and format questions. -Magazines as visual communication explores cover design, photography, illustrations and interactivity. -Pedagogical and curricular perspectives offers

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insights on undergraduate and graduate teaching topics in magazine research. -The future of the magazine form speculates on the changing nature of magazine research via its environmental effects, audience, and transforming platforms.

Science Journalism: An Introduction gives wide-ranging guidance on producing journalistic content about different areas of scientific research. It provides a step-by-step guide to mastering the practical skills necessary for covering scientific stories and explaining the business behind the industry. Martin W. Angler, an experienced science and technology journalist, covers the main stages involved in getting an article written and published; from choosing an idea, structuring your pitch, researching and interviewing, to writing effectively for magazines, newspapers and online publications. There are chapters dedicated to investigative reporting, handling scientific data and explaining scientific practice and research findings to a non-specialist audience. Coverage in the chapters is supported by reading lists, review questions and practical exercises. The book also includes extensive interviews with established science journalists, scholars and scientists that provide tips on building a career in science journalism, address what makes a good reporter and discuss the current issues they face professionally. The book concludes by laying

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out the numerous available routes into science journalism, such as relevant writing programs, fellowships, awards and successful online science magazines. For students of journalism and professional journalists at all levels, this book offers an invaluable overview of contemporary science journalism with an emphasis on professional journalistic practice and success in the digital age.

Every writer knows that as rewarding as the creative process is, it can often be a bumpy road. Have hope and keep at it! Designed to kick-start creativity, this handbook from the executive director of National Novel Writing Month gathers a wide range of insights and advice for writers at any stage of their career. From tips about how to finally start that story to helpful ideas about what to do when the words just aren't quite coming out right, *Pep Talks for Writers* provides motivation, encouragement, and helpful exercises for writers of all stripes.

*MediaWriting* is an introductory, hands-on textbook for students preparing to write in the current multimedia environment. Rather than just talk about the differences among the styles of print, broadcast, and public relations, *MediaWriting* synthesizes and integrates them, while weaving in basic principles of Internet writing and social media

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reporting. Complete with real-world examples, practical writing exercises, and tips and information for entering into the profession, MediaWriting continues to give students the tools they need to become a successful media writer. The new edition has been extensively rewritten to reflect the dynamic nature of the profession, paying significant attention to how the Internet and social media have become essential communication tools for print and broadcast journalists, and public relations professionals. Further updates and features include: Increased attention to computer-assisted reporting, the preparation of online copy, and social media applications Two new chapters on lead writing and new new media A separate chapter focused solely on ethics Explanatory "how to" boxes that help students understand and retain main themes Illustrative "It Happened to Me" vignettes from the authors' professional experiences Discussion questions and exercises at the end of every chapter Suggested readings that highlight biographies, books, and websites that expand the scope and definition of professionalism In addition to new multimedia elements, the fourth edition's companion website features enhanced resources for both students and instructors, including chapter overviews, writing tips, a test bank, sample critiques, and a sample syllabus.

In a time of reckoning, this year's National Magazine Awards finalists

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and winners focus on abuse of power in many forms. Ronan Farrow's Pulitzer Prize-winning revelation of Harvey Weinstein's depredations (New Yorker), along with Rebecca Traister's charged commentary for New York and Laurie Penny's incisive Longreads columns, speak to the urgency of the #MeToo moment. Ginger Thompson's reporting on the botched U.S. operation that triggered a cartel massacre in Mexico (National Geographic/ProPublica) and Azmat Khan and Anand Gopal's New York Times Magazine investigation of the civilian casualties of drone strikes in Iraq amplify the voices of those harmed by U.S. actions abroad. And Alex Tizon's "My Family's Slave" (Atlantic) is a powerful attempt to come to terms with the cruelty that was in plain sight in his own upbringing. Responding to the overt racism of the Trump era, Ta-Nehisi Coates's "My President Was Black" (Atlantic) looks back at the meaning of Obama. Howard Bryant (ESPN the Magazine) and Bim Adewunmi (Buzzfeed) offer incisive columns on the intersections of pop culture, sports, race, and politics. In addition, David Wallace-Wells reveals the coming disaster of our climate-change-ravaged future (New York); Don Van Natta Jr. and Seth Wickersham's ESPN the Magazine reporting exposes the seamy sides of the NFL; Nina Martin and Renee Montagne investigate America's shameful record on maternal mortality (NPR/ProPublica); Ian Frazier asks "What Ever Happened to the Russian Revolution?" (Smithsonian); and Alex Mar considers "Love in the Time

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of Robots” (Wired with Epic Magazine). The collection concludes with Kristen Roupenian’s viral hit short story “Cat Person” (New Yorker).

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